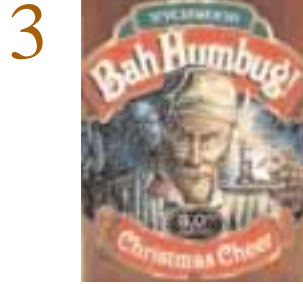


New & Noteworthy Imported Beers



1. Sapporo Light, introduced earlier this year, is billed as the first Asian low carb beer, with the added benefit of a “delicate bouquet of European Saaz hops and an exceptionally clean finish.” Sapporo Light contains just under 4% alcohol by volume, 96 calories and 4.5 grams of carbohydrates. Initial distribution in the California and New York markets, with other markets to follow. **2. Rochefort 10**, is a powerful Belgian ale, imported by Merchant Du Vin of Tukwila, WA. The Rochefort 10 (blue cap) has 11.3% alcohol by volume, and MDV calls it “one of the most intriguing beverages the world has seen.” **3.** Imported by Eurobrews, **Bah Humbug** from Wychwood Brewery in the UK is a holiday brew with 6.2% ABV. The brewery’s recommendation: keep it for yourself, “and to all others and all around, we say, Bah Humbug!” **4.** Warsteiner Importers Agency of Cincinnati, OH, has announced new packaging for **Warsteiner Dunkel** six-packs and 12-packs. “The new Dunkel packaging maintains the Warsteiner identity, while being more appealing than the previous package,” says Dave Gronostaj, president of Warsteiner Importers Agency. **5.** This curvy little number is the new “global” **Brahma** bottle. It’s a new package, and a new liquid, aimed at the world market, and InBev is very excited about it. See more discussion of Brahma in the interview with InBev USA CEO Simon Thorpe in this issue. **6. Ettaler Kloster Dunkel** from Kloster Ettal, Bavaria, imported by B. United, Redding, CT. From one of the few German monastic breweries, comes this complex mahogany/ruby dunkel. **7. Ayinger Brau-Weisse**, the classic Bavarian hefe-weizen, is now offered on draught by Merchant Du Vin. “Ayinger Brau-Weisse is the classic Bavarian Hefe-Weizen,” says Craig Hartinger of Merchant Du Vin. The brand is 5.1% alcohol by volume, with 13 international bitterness units (IBU). **8.** Binding Brauerei U.S.A. of Norwalk, CT has added **Krusovice Imperial** to its brand portfolio. According to the importer, the Czech lager beer was introduced to major markets in Illinois, Wisconsin, New Jersey and New York just in time for Memorial Day weekend. BBUSA says it plans a larger product launch later this year which will include Krusovice Cerne (Dark).

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9. **Tiger Beer**, imported from Singapore, is now in six U.S. markets, and importer Tiger Beer U.S.A. in Tarrytown, NY, has announced plans to expand the brand. "Tiger Beer's plans for expansion are for the long-term.. this is a brand that is here to stay," says Sean Davis, market development manager for Tiger Beer. 10. **Hobgoblin**, imported by Eurobrews, contains 5.2% ABV. It is described as "a powerful full-bodied copper red, well-balanced brew." Made with roasted malt, a small proportion of crystal malt and Fuggles and Styrian Goldings hops. 11. Black Sheep Brewery in Masham, England brewed up **Holy Grail Bitter** to commemorate the 30th anniversary of Monty Python. From Eurobrews, at ABV 4.7% in a 500ml bottle 12. **Grolsch Premium Lager**, marketed in the U.S. by United States Beverage, L.L.C. of Stamford, CT, has unveiled new packaging. "The redesign of the packaging is more attractive and contemporary, which will appeal to both our current Grolsch drinkers and attract new consumers," said Peter Gyimesi, VP of Marketing-Imported Beers. 13. The **Singha** bottle has received a world-wide makeover, to long-neck bottles with a bolder image of the Singha lion, gold typeface. 14. **St Peters** are real ales from the U.K. in unique bottles. All are real ales, in styles ranging from bitter to mild,. From Eurobrews. 15. **Edition 2005** is another knock-out from **Unibroue**. This is a golden ale in the Belgian style, bottle-conditioned, with 10.5% alcohol by volume. Complex, fruity, and strong, but perfectly balanced. 16. **Lion Heart Stout** is a stout brewed by the Big City Brewing Company located in Kingston, Jamaica and imported by Best Brands International, Inc. Lion Heart Stout was launched in Georgia in April 2005 and is currently being introduced in Florida and New York. 17. Beer critic Michael Jackson once call Belgium's **Rodenbach** ale "the most refreshing beer in the world." The beer is back in the U.S., courtesy of Duvel U.S.A. of Cooperstown, NY. Rodenbach was purchased by Palm Breweries NV of Steenhuffel, Belgium in July '98, and the company says it has been preparing the brand for new growth. The beer is now rolling out in a number of U.S. markets.

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18. Another virtually unobtainable brew, obtained by B. United International. This is the **Saison d'Erpe-Mere**, from a tiny new Belgian brewery opened in 2004. One of the founders is noted Belgian Beer writer Jef van den Steen. Packaged in a 25.4oz bottle. 19. Budejovický Meštanský Pivovar (BMP), the oldest brewery in Ceské Budejovice (the "Czech City of Budweis") within the Czech Republic, will export **B.B. Bürgerbräu** to select U.S. markets starting this June. Classic Beverages LLC of Darien, CT is the exclusive importer. B.B. Bürgerbräu was first brewed in 1802 when it was called "Budweiser Bürgerbräu." The Bürgerbräu name literally means "Beer of the City's Residents." 20. According to Craig Hartinger of Merchant Du Vin, organic beers are moving well. "The products that seem to be drawing a lot of interest recently are the two **Samuel Smith Certified Organic beers**—Organic Ale and Organic Lager—as well as all 3 of our Certified Organic beers from Pinkus: Pinkus Pils, Pinkus Hefe-Weizen, and Pinkus Munster Alt," he says. The Samuel Smith brews are made with British malt and organic German hops. The lager (pictured above) is described as "A full-bodied lager with lots of malt and hop character. A touch hoppier than many lagers yet perfectly balanced. Packaged in 18.7-ounce "Victorian Pint" bottles. 21. **Cassissona**, brewed by Nuevo Birrificio Italiano, is a Cassis flavored beer, said to have "a rich, complex fruity aroma, primarily black currant, a notable "crème de cassis" taste at the start, which then fades to make room for a pleasant toffee flavor punctuated with brief yet sharp incursions of a bellicose hops." Imported by B. United. 22. **Sapporo Reserve** is an all-malt lager, brewed with European hops. Available in 16 oz. bottles and 22 oz. cans, Sapporo Reserve contains 5.0% abv. 23. Edelweiss Imports, Inc. of Boynton Beach, FL, has announced that is now reintroducing **Tucher Pilsener** in new 6-Packs. According to Edelweiss, "The Tucher Pilsener is a classic German Pilsener—light, straw golden color, dense white head, and extremely refreshing." 24. Preiss Imports of Ramona, CA, is now offering **Coopers 2004 Vintage Ale**, produced by Coopers Brewery of Adelaide, Australia. This is a bottle-conditioned ale that can be cellared for extended periods. Preiss Imports, which has handled Coopers for five years, is now distributing the Coopers brands in 35 states.